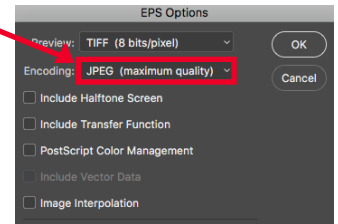


Art File Setup Guidelines

ACCEPTED FILE FORMATS

- **Adobe Illustrator** (.ai or .eps) - **Recommended Program**
We accept **working .ai files** with outlined fonts and links or **flattened .eps files**.
- **Adobe Photoshop** (.eps) - when saving as an .eps, an 'EPS Options' window will pop up: under **Encoding**, be sure to select **JPEG (maximum quality)** in the drop down menu, it reduces file size without losing resolution
- *InDesign is not preferred, but if this program is used, be sure to outline fonts and export file as a flattened .eps*



FILE SETUP

- Files should be setup at **full size** or scaled proportionately.
- **Fonts** should be **outlined** or provided with artwork.
- Provide the **Linked files** used in your files.
- Our printing software will pixelate transparency, gradients, and drop shadow effect options out of Illustrator. Please **create these effects in Photoshop**.
- We are not responsible for grammatical or spelling errors on art we receive.

BLEEDS

- Submitted art should have a minimum of **2" bleed** on all sides.

RESOLUTION

- Final output for print should be **100 dpi** at full size.

COLOR

- Files should be setup in **CMYK**.
Files setup as RGB will be converted to CMYK, which may result in unexpected color shifts
- We can not guarantee the color of any custom CMYK mix.
- If Pantone (PMS) colors need to be color matched, please build them into the art files. Please make sure to **Specify the PMS Coated Color** or supply a physical sample.
- PMS color matches are for guidance and will be matched as closely as possible through digital CMYK printing process.

UPLOADING ARTWORK

Always include a low resolution PDF or screenshot of the artwork when sending in files to compare to real art files when proofing.

SMALL FILES • Files under 10 MB can be sent through email.

LARGE FILES • **Option 1:** <https://ionexhibits.wetransfer.com> Please upload your Art to Ion Exhibits's FTP site - the download/upload link is active for 1 month
• **Option 2:** Artwork be also be sent by CD, DVD, or Flash Drives